

A STRONGER PLACE FOR **COMMUNITY**

About Us

The Co-operative Housing Federation of BC supports co-op housing in British Columbia by working hand in hand with members, partners and the wider community housing sector and leading with vision and purpose. We are a province-wide federation dedicated to serving housing co-ops and advocating for policy and sector-wide support. Along with our affiliated entities, COHO Management Services Society and the Community Land Trust, we form a comprehensive support system for BC's housing coops and their members.

Position Summary

This newly created position of Manager of Communications and External Relations joins a dynamic, energetic, and creative team, with the responsibility of developing and implementing targeted communications to housing co-ops and community representatives in support co-op housing in BC. This position will manage the CHF BC Group's brand and expansion of our network and impact among priority audiences through targeted engagement, media coverage, events, and digital and social media marketing.

Additionally, this position supports and amplifies the communication strategies of CHF BC's subsidiaries and leads projects with a goal of shared communication collaboration both internally and externally across the CHF BC, COHO and CLT group of social enterprises. They will work closely with employees, communication consultants and other contractors with a shared goal of crafting compelling content for sharing through multiple channels, managing media inquiries, maintaining brand consistency and standards, and fostering positive relationships with community representatives and partners.

The salary range for this position is \$90k-\$105k depending on experience. If you are excited to join our team, please submit a cover letter and resume to Michelle Cooperlversen, COO at <u>miversen@chf.bc.ca</u> by January 10, 2025.

We thank all candidates for their applications. Only those shortlisted will be contacted.

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